

RON SHORTER AWARD 2021

Young Professionals Online Public Speaking Training & Competition

The Ron Shorter Award is AILA's public speaking competition for young professionals in the insurance industry. The Award has been revised in 2021 to meet the increasing demand for online presentation skills, where contemporary presenters are expected to hold an audience, have gravitas and be able to influence stakeholders whilst sitting in front of a webcam. AILA has teamed up with the Australian Institute of Management (AIM) to bring you a first of its kind training opportunity and competition in Australia.

The competition will not only provide invaluable training, but exposure to industry peers and luminaries.

Join over 400 young insurance professionals who have benefited from the competition since 2012.

ABOUT RON SHORTER

Ron Shorter was a Practice Manager at Colin Biggers & Paisley Lawyers in Sydney up until his untimely passing in 2012. He was a long-time contributor and supporter of AILA. Ron inspired and mentored many young professionals. He recognised that confident public speaking is a vital skill for all insurance professionals wanting to advance their careers. The competition seeks to equip young insurance industry professionals with these skills.

1st Prize
\$1,000!
\$500 2nd Prize
\$250 3rd Prize

FREE Training
Opportunity

HOW TO ENTER

Select an insurance topic of your choice to present on (e.g., recent cases, industry issues, industry practices, insurance in society, your industry experience).

Click here to complete the application form. Ensure your application stands out from the crowd as training is strictly limited to 25 participants. Entries close COB 16 April 2021.

HOW IT WORKS

Selected applicants will attend a 90 minute live online public speaking training workshop with AIM on **10 May 2021 at 1:00pm EST**. Participants will rejoin AIM and AILA representatives for 90 minutes on **24 May 2021 at 1:00pm EST** to give a two-minute presentation on their selected topic. Three finalists will be chosen to progress to the final and receive an additional one-day intensive training course with AIM.

THE FINAL

The final will be held on **3 August 2021 at 4:30pm EST**. During the online final, competitors will speak for 10 minutes on their topic and battle it out for the grand prize before a panel of judges and an audience of industry professionals. Recordings of the three finalists' presentations will be aired during the 2021 AILA National Conference program.

WHO SHOULD APPLY

All young professionals (35 and under) in the insurance and insurance law industry in every State and Territory of Australia. Applicants from previous years (excluding previous winners) can re-apply. **First, second and third prizes are pre-paid VISA cards.**

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